



**PROFESSIONAL EXHIBITION**  
PARC EXPO QUIMPER CORNOUAILLE  
**16 & 17 NOVEMBER 2017**

**BREIZH TRANSITION**  
**2<sup>ND</sup> EDITION**

# THE ENERGY TRANSITION CROSSROADS

SMART GRIDS

SUSTAINABLE MOBILITY

● **QUIMPER**

RENEWABLE ENERGIES

ENERGY EFFICIENCY  
BUILDINGS & PROCESSES

**EXHIBITION STANDS - CONFERENCES & WORKSHOPS**



## A BTOB EVENT

To relay the development strategies of the industries and offer the opportunity to all the players involved in the energy transition - businesses, startups, local and regional authorities, institutions - to exchange, to showcase their solutions and their projects, to find markets and partners, to share experiences and goals.

### EXHIBITION HALL

L'ARTIMON 4 000 M<sup>2</sup>

- Stands organized around 4 main themes : Smart grids, Sustainable mobility, Renewable energies, Energy efficiency
- Workshops areas
- TV studio : interviews and pitches
- BtoB area : Cocktails area and Business meetings area, reserved to accredited attendees.

### THE MAIN STAGE

LE PAVILLON 2 500 M<sup>2</sup>

A program of 4 round tables on the main themes including :

- sharing of experiences
- flagship territories projects
- innovations
- exchanges
- Industrial sites visits
- Animations





# THE 4 THEMES OF BREIZH TRANSITION 2017

## SMART GRIDS

Infrastructures, NTIC, Storage  
Smart metering, Monitoring  
Connected objects, Big data  
Smart lighting

## SUSTAINABLE MOBILITY

Electric vehicles, CNG, Hybrids  
Light vehicles, Commercial, Trucks  
Equipment, Charging stations  
Mobility solutions and services

## RENEWABLE ENERGIES

Production and distribution of energy  
PV, Methanisation, Wind, Hydro  
Solutions, services and equipment

## ENERGY EFFICIENCY BUILDINGS & PROCESSES

Engineering, Construction, Renovation  
Energy management solutions and services  
Process control  
Equipment

## 3 REASONS FOR PARTICIPATING

### EXHIBIT OR BECOME A PARTNER :

1. TO DEVELOP YOUR NETWORK AND YOUR SALES
2. TO SHOWCASE YOUR PRODUCTS AND PROMOTE YOUR INNOVATIONS
3. TO COME UP WITH PARTNERS AND SHARE GOALS

### COMMUNICATE TOWARDS ALL THE ECOSYSTEM'S PLAYERS

- Presentation of your company in the exhibition catalog and online : [www.breizh-transition.bzh](http://www.breizh-transition.bzh)
- Permanent access to the BtoB area
- Sponsorship proposals to increase your visibility. Contact us !

## PROMOTION

### A COMMUNICATION PLAN - ADVERTS, MEDIA PARTNERSHIPS, BILLBOARDS, PRINTINGS, WEB & DIGITAL COMMUNICATION - RELAYED AND STRENGTHENED BY :

- Attendance and pro-active participation of the authorities and institutional partners
- Attendance of leading companies
- Attendance of key actors and decision makers



### "BREIZH TRANSITION 2015" 1<sup>ST</sup> EDITION FIGURES (3 DAYS):

- 7 000 VISITORS INCLUDING 3 000 ON THE PROFESSIONAL DAY
- 81 EXHIBITORS
- 8 CONFERENCES AND 12 WORKSHOPS



## AN AMBITION AT THE SERVICE OF THE ENERGY TRANSITION ACTORS

The territories of Brittany have many assets to become leaders in the energy transition : ressources, infrastructures, enterprises, R&D, international trade... . By developing the exchanges, BREIZH TRANSITION aims to strengthen the synergies between private and public actors, to foster the creation and the development of businesses, and to promote innovation.

### WHO EXHIBIT ?

Suppliers of solutions, services and equipment. Energy producers and suppliers. Operators and managers of infrastructures and networks. Manufacturers, builders and installers. Engineering, consulting, analysis and management companies.

### WHO VISIT ?

Elected officials, services of local and regional authorities, utilities. Managers and project managers of industries, service operators. Investors, promoters and contractors. Consulting, studies and engineering companies.

## JOIN "BREIZH TRANSITION 2017 - THE ENERGY TRANSITION CROSSROADS"

**Thursday 16 november**

from 8h00 untill 18h30

**Friday 17 november**

from 9h00 untill 17h30

**COMPLETE THE APPLICATION TO PARTICIPATE ON :  
[WWW.BREIZH-TRANSITION.BZH](http://WWW.BREIZH-TRANSITION.BZH)**



### ACCESS : • EXHIBITION AREA :

Mandatory online pre-registration, including projects and profession identification.

• **CONFERENCES & WORKSHOPS :**  
Mandatory online registration.

• **B TO B AREA / BUSINESS MEETINGS :**  
Access reserved to exhibitors, partners and accredited attendees.

### ORGANIZATION & CONTACTS

Quimper Événements  
32bis, rue de Stang Bihan - 29000 Quimper  
E-mail : [contact@breizh-transition.bzh](mailto:contact@breizh-transition.bzh)

**Project manager** : Alain COLLET - +33 (0)6 62 48 46 04

**Assistant** : Lucie CONQ - +33 (0)2 98 52 01 44

**[WWW.BREIZH-TRANSITION.BZH](http://WWW.BREIZH-TRANSITION.BZH)**

